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NASCAR DRIVER MARTIN TRUEX JR. SUPPORTS KEEPAMERICAFISHING™

MOORESVILLE, N.C. – January 24, 2011 - Martin Truex Jr. announces his support for KeepAmericaFishing. KeepAmericaFishing™ is leading the fight to preserve your right to sustainably fish on our nation's waterways. As the voice of the American angler, KeepAmericaFishing™ works to keep our public resources – our oceans, lakes, rivers and streams – open, clean and abundant with fish.

“When I’m not racing the No. 56 NAPA AUTO PARTS Toyota, I enjoy being out on the water fishing. I fully support KeepAmericaFishing™ and their efforts to preserve our rights to fish. As an avid fisherman, I help manage our fish populations by practicing sustainable methods of preserving our fisheries.” said Martin Truex Jr.

Across the country, preventing or limiting recreational anglers’ access to public waters fisheries is being touted as a new way to manage fish populations. This unprecedented shift undermines the achievements of proven fisheries management methods that focus on conservation and promote sustainable fishing. As a result, the past 10 years have seen a dramatic increase in bans on recreational fishing from the Atlantic to the Pacific.

Who is KeepAmericaFishing™?

In an effort to combat access restrictions around the country, the American Sport Fishing Association launched KeepAmericaFishing™ to unite the nation’s 60 million anglers under one voice. Through policy, science and conservation, KeepAmericaFishing™ works to minimize access restrictions, promote clean waters and restore fish populations. With its conservation partners, KeepAmericaFishing™ works to limit and provide for review and revision science-based closures to areas in which they are clearly beneficial to the health of the fishery. For more information, visit <http://www.keepamericafishing.org>.

About Martin Truex Jr.

In 2010, he climbed into the No. 56 NAPA AUTO PARTS Toyota for Michael Waltrip Racing. He’s teamed up with veteran crew chief Pat Tryson and they’ve netted seven top 10s and one pole during the 2010 NASCAR Sprint Cup Series season. Truex burst onto the NASCAR scene in 2003, after developing a friendship with famed driver, Dale Earnhardt Jr. He won back-to-back Nationwide Series Championships in 2004 and 2005. In 2006, he graduated to NASCAR’s premier division, the Sprint Cup Series.

When Martin is away from the track, he spends most of his time hunting and fishing. He is also heavily involved with the Martin Truex Jr. Foundation, which was formed in 2007 to help children in need. For more information, visit www.mtjauthentics.com.

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